

# NEWS RELEASE

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**Contact:** Michele Petersen  
Amoskeag Business Incubator (*abi*)  
33 S. Commercial Street, Manchester, NH 03101  
michele@abi-nh.com  
T. 603-629-9511

## Search Engine Optimization for Your Web Site

Make Your Site Stand Out!

Link Moser to Present Workshop at *abi*

Manchester, NH – Is your Web site not attracting as much customer attention as you'd like? If so, sign up for our March workshop and experience professional tips and advice on how to develop your site into a gem that search engines can't overlook. Link Moser, owner and senior developer of Windhill Design will cover material such as web design principles, selecting keywords that stand out, and explain what a search engine actually searches for so that you can make your site stand out. This is a hands-on workshop and registrants are encouraged to bring their laptops to try out the tools and methods that will be discussed!

The workshop will be held in the SalesEdge Training Room, which is located inside the *abi*, on Thursday March 18<sup>th</sup>, 2010 from 9am to noon. There are a limited number of spots, so sign up soon! There is a \$49 registration fee to attend this workshop. To register, visit our event page at [www.abi-nh.com](http://www.abi-nh.com), click on the "Pay Now" option listed under this event and follow the directions. If you have any questions, please contact Jesse Cloutier at [jesse@abi-nh.com](mailto:jesse@abi-nh.com) or by phone at (603) 629-9511. The Amoskeag Business Incubator is located at 33 S. Commercial Street in Manchester.

Link Moser has been working with computers since the mid 1980's, and in 1995 began focusing on the internet. Link founded Windhill Design in 1996 and since then has amassed an impressive skill set, and a high level of expertise in Web design and the nuances of the World Wide Web's inner workings. As testament to his abilities, Link's company Web site at [www.windhill.com](http://www.windhill.com) consistently ranks at the top of Google for phrases like "NH web design", "NH web designer", and "NH website design."

**About the Amoskeag Business Incubator (*abi*):** The *abi* is a non-profit 501(c)(3) organization that provides affordable office space and technical assistance to early stage companies, creating a supportive entrepreneurial environment that stimulates the growth of businesses, ensures economic vitality for the community and encourages job creation. For more information, please contact the *abi* at 629-9511, visit [www.abi-nh.com](http://www.abi-nh.com) or e-mail [info@abi-nh.com](mailto:info@abi-nh.com).

